Social Psychology of Prejudice:

Historical and Contemporary Issues

Edited by

Christian S. Crandall University of Kansas

Mark Schaller University of British Columbia



For Charlotte and Jasper

PUBLISHED BY LEWINIAN PRESS 1415 Jayhawk Boulevard Lawrence, Kansas 66045

Printed in the United States of America.

Cover photo © Doug Hitt, 1996.

This book is based on a conference supported by the National Science Foundation under Grant No. 9910732. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the authors and do not necessarily reflect the views of the National Science Foundation.

2004, All rights reserved.

These chapters may be reproduced for any non-commercial purpose; educational reproduction and distribution without fee or waiver is encouraged. (Distribution of materials for copying cost alone is permitted.) Commercial reproduction by entities other than educational institutions for local classroom use, whether in readers or reprinted volumes or other use, must contact the editors for permission.

Social Psychology of Prejudice Conferees



Front row, from left: Chris Crandall (with Charlotte), Larry Bobo, Jennifer Eberhardt, Mark Schaller, Vicki Esses, Tom Pettigrew Second row: Monica Biernat, Tony Greenwald, Marilynn Brewer, James Jones, Steve Wright, Trish Devine Back row: Chuck Stangor, Jack Dovidio, Laurie Rudman

Social Psychology/Prejudice

Prejudice is a fundamental social problem. And, for decades, it has also been a fundamental topic of psychological research. One recent summer in Seattle, fifteen social psychologists met to discuss the past, the present, and the future of psychological inquiry into prejudice. What have we learned? What have we forgotten? Where do we go from here? Based on that NSFsponsored symposium, this book summarizes important answers to those questions. The contributors take seriously time-honored traditions in the psychological study of prejudice, and also take seriously new innovations that are now at researchers' disposal. These chapters remind us of important but all-to-easily forgotten insights gained from many years of successful research on prejudice; in doing so, they help us maintain a historical perspective on this contemporary field of inquiry. These chapters also identify new theories, new methods, and exciting new ways of digging even more deeply into a topic that is as vital today as it has ever been. This book uniquely connects a distinguished past to a productive present—and to an exciting future.

Cover Photo: Doug Hitt

